

摘要

全球化的現象快速發展，使得過去二十年來，世界貿易活動一直以全球經濟成長兩倍左右的速度在擴增。商品的製造必須更有效率、更低廉的激烈競爭下，帶給亞洲新興國家許多商機，亞洲新興國家經濟因而迅速發展，中國經濟更是快速崛起，使得亞洲在全球經貿所扮演的角色愈形重要。

我國中央政府為提升行政資源之規劃與配置效率，預計2010年進行大規模行政區重劃「5都17縣」的構想，其中「高雄縣市合併改制計畫」內政部已於98年9月1日公佈，99年12月實施。面對瞬息多變的國際經貿環境，即將合併的高雄市、縣，在總體目標下，需審視目前所面對的各項內外環境因素，發揮在地的特色與優勢，據以擬定大高雄地區經濟建設策略及各項實施方案與具體措施，藉以提升城市的國際競爭力。

因此本計畫針對高雄市、縣在過去和現在的經濟條件進行資料蒐集，以高雄市、縣經濟發展歷程與現況為基礎，就整體經濟發展趨勢進行研析，來釐清現階段經濟發展所面臨的挑戰，並且全面性的評估高雄市縣合併後的經濟發展所造成的影響，兩岸政策如開放陸客來台、MOU、ECFA對大高雄整體經濟與產業可能造成的衝擊，從中為未來大高雄經濟與產業發展規劃政策和方向。

最後本研究在經過現況整理與相關議題的分析之後，針對大高雄地區未來經濟發展提出了四大面向及其十大經濟發展推動策略，分別是協助地方中小企業策略、新興產業引進與特色產業策略、製造業擴張與在地產業留駐策略、財務工具與誘因策略、擴大民間投資與公私協力策略、創意發展策略、都市行銷策略、中心再開發與再生策略、公共設施與區位改善策略與產業空間聚落發展策略。

除了四大面向與十大策略之外，本研究更提出了各策略底下的細部行動方案，冀望能做為未來大高雄制定經濟政策的相關參考與依據。

關鍵字：高雄市、高雄縣、縣市合併、經濟發展

Abstract

Globalization has become a worldwide trend, and it makes the world economic development grows almost at twice rate. Besides, the products manufacture has to be more efficient and cheaper. Under this circumstances, the Asian emerging countries has brought lots of opportunities; as a result, these countries' economic grows rapidly. Among of them, China goes even farther than the others. Overall, the whole Asia becomes an important role in the global trading environment.

For advancing our nation's administrative efficiency and integrating the administrative resources, the central government is going to execute the policy of administrative jurisdictions readjustment in 2010. In the policy, "Kaohsiung consolidation plan" was already been declared at 1st of September, 2009, and it will be execute in December, 2010. Facing the rapidly changing international trading environment, the Kaohsiung City and Kaohsiung County have to examine the environment at home and abroad, and bring the local features and advantages into full play. In order to raise her international competitive power, Kaohsiung City and Kaohsiung County needs to frame the plans and strategies for economic construction.

Therefore, this proposal has collected the economic data of Kaohsiung City and Kaohsiung County, and used these raw data as basis to analyze the overall developing trend of economic in order to classify the economic developing challenges at the present stage. Furthermore, this proposal has estimated the effect and impact brought by some significant issues, such as the policies of cross-Strait relations and consolidation, and found the economic policies direction for future Kaohsiung City.

After the data collating and analyzing, this proposal has brought up four dimensions and ten strategies for the Kaohsiung's future economic development. And these ten strategies are assisting the local small- and medium-sized enterprises, recommending the emerging and local characteristics industries, enlarging the scale of manufacturing and remaining the local industry, executing the financing tools and inducement, encouraging the civil investment and corporation between the government and private institutions, creative developing, city marketing, redeveloping the downtown area, improving the public utilities and locations, and developing industry cluster respectively.

In addition to the four dimensions and ten strategies, this proposal also brings up detailed plans for each strategy, and hopes that those strategies and plans could be the references or basis for Kaohsiung's future economic policies.

Key word: Kaohsiung City, Kaohsiung County, Consolidation of city and county, Economic developing